**Sequence #1**  
**1 Step. Connection message**  
Hey {first\_name}! I have been following your work with {company\_name} for some time, and was really impressed about what you guys are doing. I’m interested in (specify). Let’s connect?  
**2 Step. Struggle + Solution**  
**Recommended time delay: After a request is accepted**  
Heey, thank you for adding me. We at {my\_company\_name} have tested numerous ways of (specify).  
  
Have you ever wondered how to (specify how you solve a struggle).  
  
I’ve come through a lot of ups and downs myself in this area. Would love to talk a bit more about this with a professional. Are you available for a chat?  
**3 Step. Follow-up**  
Heey, {first\_name}. Just wanted to find out whether you’ve received my message. Since I haven’t got any response from you, I assumed it might get lost 👺{my\_first\_name}.  
**4 Step. Wrap-up**  
**Recommended time delay: 2 day**  
Since I haven’t received any reply from you, I assume you’re not interested in communication. It breaks my heart, but I'm a tough bird 🐦  
  
In case you’d like to get acquainted with the new proven ways to (topic), here is my article https://bit.ly/linktotheresource  
  
Best, {my\_first\_name}.  
  
  
**Sequence #2**  
**1 Step. Connection message**  
Hi {first\_name}!  
  
I’ve checked out your work at {company\_name}, and wow - you guys do an incredible job!💪  
  
Let’s get in touch and discuss all things (specify) related. Sounds good? 😉  
**2 Step. Struggle + Solution**  
**Recommended time delay: After a request is accepted**  
Hello {first\_name}, thanks for accepting my invitation! My team and I recently did some tests on how to (specify) and came back with some insightful results👀  
  
Want to know how you can (specify struggle)? Well, this is just for you!  
  
I went through quite a rough patch in my experience trying to combat this issue. Look forward to sharing and exchanging knowledge with other professionals!😄 Are you available for a chat?) We can meet over in Calendly — I’m sure it would be a useful talk both for you and me. Here are time slots: https://bit.ly/linktotherecalendly  
**3 Step. Follow-up**  
Hey there {first\_name} Just checking in to see if you’ve got my message!  
I didn’t get a reply, so I presume it could’ve slipped past..🤔  
{my\_first\_name}  
**4 Step. Wrap-up**  
**Recommended time delay: 2 day**  
Hi {first\_name}! It looks like you don’t see our communication leading to any growth😥  
  
What a shame, I’m sure we had a connection!...  
  
Well, it happens, and I won’t brood over it! I’ll still send you my article that might be valuable for you: https://bit.ly/linktotheresource  
  
Best regards, {my\_first\_name}  
  
  
**Sequence #3**  
**1 Step. Connection message**  
Hey! I’m a fan of {company\_name}’s deeds! Hope to connect and learn from you.  
**2 Step. Struggle + Solution**  
**Recommended time delay: After a request is accepted**  
Hey {first\_name},  
  
(Business struggle) seems like an unbelievably difficult task especially if you’re a newcomer 🤱🏻 We’ve been through all the beginner’s struggles and gradually learned how to (things you’ve learned) 🎉🏒🙈  
  
I would be happy to share our experience and help you (specify).  
  
Let’s have a quick talk? Here is a link to my Calendly, feel free to book any time slot available: https://bit.ly/linktocalendly  
  
{my\_first\_name}.  
  
  
**Sequence #4**  
**1 Step. Connection message**  
Hi there! Some great work you guys do over at {company\_name}. I’m impressed!😮🤩  
  
Hopefully we get to connect and learn from each other!🤗☀️  
**2 Step. Struggle + Solution**  
**Recommended time delay: After a request is accepted**  
Hi there {first\_name},  
  
As a fellow {my\_job\_title} I understand how difficult it is to (business struggle), especially if you’re just starting out.  
  
Not to worry, because we’ve got your back. We’ve gone through all the highs and the lows of a beginner’s journey and strive to share our acquired knowledge🌟🌟  
  
Link up with me, I’m excited to share some tips and help you overcome (specify).  
  
How about a short chat? This is my Calendly, I would love to hear from you on any available time slots:  
https://bit.ly/linktocalendly  
  
Sincerely,  
{my\_first\_name}